

## Equitrac Express

### Intelligent print management for today's business

Equitrac Express gives IT administrators the flexibility to let students, faculty and staff print what they need and when they need it, wherever they are located. At the same time, it helps to reduce total print output and costs, accurately allocate print costs, implement print quotas, and enable guest printing through pay-for-print.

With Hybrid Print Control, Equitrac Express delivers organizational versatility and control, and reduces IT complexities by removing dependencies on print servers, print drivers and complex print fleets, all while managing every printed page in an organization. As user requirements for printing change and IT infrastructure evolves, Equitrac Express lets you easily adapt to these changes with a unique choice of how to deploy printing - using print servers, direct IP printing or a hybrid model that includes both. This allows you to tailor your print environment according to the specific needs of your campus-wide printing.

### Control. Convenience. Choice.

Whether using print drivers, direct IP printing or a combination to best suit your needs, Equitrac Express provides the control, convenience and choice necessary to manage printing effectively in today's ever-changing user and IT landscape:

- **Control**, to ensure that printing is done responsibly, securely and within policy, while reducing costs.
- **Convenience**, to provide print access to users whenever and wherever they need it, while reducing the burden on IT.

- **Choice**, to deploy the infrastructure IT wants while encouraging users to print only what they need.

Equitrac Express accomplishes this through a rich combination of features including detailed activity tracking and reporting, Equitrac Follow-You Printing, Equitrac Rules & Routing, Print Quote Management, I-Queue and integrations with the systems - including campus cards - that are in use in your organization.

### Take the most costs out of printing

Equitrac Express helps organizations deploy printing in the most efficient way by addressing all areas of print-related expenses.

#### Consumables

- Minimize cost-per-page and reduce overall output volumes.
- Reduce costs by redirecting print jobs to lower cost-per-page devices or enforcing rules to reduce wasted output.
- Track and report on output costs at the user, department, account and device level to accurately allocate costs or identify areas for improvement.

#### Hardware fleet

- Make every printer personal and secure, reducing the need for desktop printers.
- Support mobile users with the ability to securely print from any mobile device to any printer.
- Authorize all users and establish permission-based access to systems and features.
- Submit jobs to one single print queue across the organization using I-Queue and release them at any printer with flexible Secure Document Release.

**Print infrastructure**

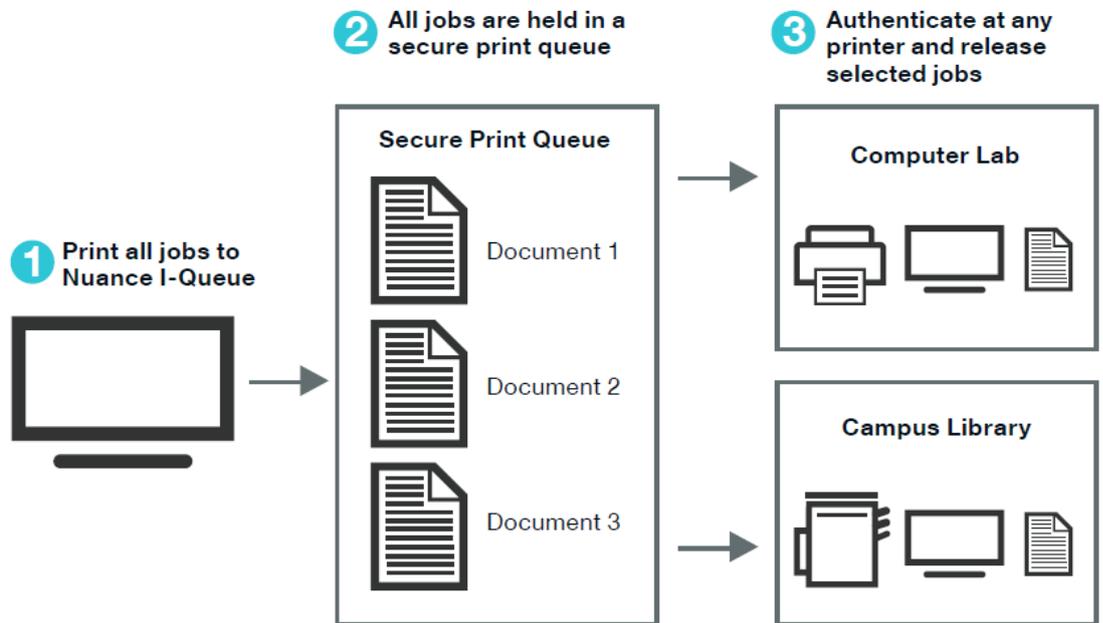
- Prevent IT help desk calls resulting from user printer selection and print driver configuration issues.
- Eliminate print server and print driver deployment costs with Hybrid Print Control.
- Reduce complexities of managing multiple types and brands of printers across the organization.

**Key Features**

- Reduce complexities of managing multiple types and brands of printers across the organization.
- Deploy print servers, direct IP printing or a hybrid model with the convenience of a single print management application.
- Create a unified view of print, copy and scan activity for all devices on the network to help identify and implement print cost savings initiatives
- Scales easily in any environment, from small to large campuses with multiple facilities and thousands of devices

- Deploy quicker with a simplified installer, allowing for rapid deployment of the core Equitrac software.
- Integrate with campus card and payment systems to easily track costs and deploy pay-for-print or print quota programs.
- Support every type and brand of printer with a choice of four secure and flexible print release options: Ethernet Card Reader, PageControl Touch, Web Release and Mobile Web Release, or Embedded clients
- Encourage responsible behaviour such as letting users select or delete print jobs from the secure queue and applying rules to reduce print costs and waste.
- Ensure document security by tracking all activity and holding documents in a secure print queue until they are released.
- Provides support on the latest and most up to date operating systems.

The powerful combination of I-Queue and Equitrac Follow-You Printing makes printing convenient, secure and completely accessible to every user while minimizing costs.



**For perfect print and scan solutions ...**



Secure printing & scanning  
Workflow and document management

Fleet management and optimization  
Output management

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